

# MEMBERSHIP APPLICATION FORM

2010-2011 Canton Advertising Federation Membership

## TYPES OF MEMBERSHIP

- Individual Regular Membership** **\$100.00**  
Members of the Canton Advertising Federation shall be persons of good standing in the Canton area advertising community, interested in promoting and supporting quality advertising, marketing, public relations and related fields. Individual Regular Membership grants membership of the American Advertising Federation (AAF), and members will have full voting rights and may hold CAF office.
- Corporate Membership** **\$350.00**  
For four or more members - enrolls all employees of your organization. Corporate members enjoy full membership rights and responsibilities, but only three of your members receive American Advertising Federation membership, a benefit enjoyed by ALL Individual Regular Members.
- Student Membership** **\$50.00**  
Student members must be currently enrolled in an institution of learning, working toward a degree in an advertising-related discipline. Student members are not entitled to voting rights or to hold club office.

Name \_\_\_\_\_ Company \_\_\_\_\_

Business Address \_\_\_\_\_

Suite/P.O. Box \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Facebook Page/Group: \_\_\_\_\_ Twitter: @ \_\_\_\_\_ LinkedIn Group: \_\_\_\_\_

Signature of Applicant \_\_\_\_\_

How did you hear about our Federation? \_\_\_\_\_

## **KEY CONTACT NAMES FOR CORPORATE MEMBERSHIP (The three individuals who will receive AAF Membership)**

*Check the "No Online Listing" box if you do not want your listing to appear in the online directory.*

#1 Key Contact Name \_\_\_\_\_ Direct Phone \_\_\_\_\_

E-mail \_\_\_\_\_  No Online Listing

Facebook: \_\_\_\_\_ Twitter: @ \_\_\_\_\_ LinkedIn: \_\_\_\_\_

#2 Key Contact Name \_\_\_\_\_ Direct Phone \_\_\_\_\_

E-mail \_\_\_\_\_  No Online Listing

Facebook: \_\_\_\_\_ Twitter: @ \_\_\_\_\_ LinkedIn: \_\_\_\_\_

#3 Key Contact Name \_\_\_\_\_ Direct Phone \_\_\_\_\_

E-mail \_\_\_\_\_  No Online Listing

Facebook: \_\_\_\_\_ Twitter: @ \_\_\_\_\_ LinkedIn: \_\_\_\_\_

## **ADDITIONAL NAMES FOR CORPORATE MEMBERSHIP**

Please visit [www.cantonadfed.org/membership/join-canton-advertising-federation](http://www.cantonadfed.org/membership/join-canton-advertising-federation) to download our supplemental contact information form to add additional member contacts at your company to our membership database. Email your completed form to: [membership@cantonadfed.org](mailto:membership@cantonadfed.org)

**INFORMATION FOR MEMBERSHIP AND PROFESSIONAL RESOURCE DIRECTORY**

Name of Member Completing Form \_\_\_\_\_ Direct Phone \_\_\_\_\_

PLEASE PRINT (RENEWING MEMBERS: ONLY COMPLETE INFORMATION THAT HAS CHANGED FROM THE PREVIOUS MEMBERSHIP YEAR)

Please choose up to two categories that best describe your business or company.

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Advertising Agency          | <input type="checkbox"/> Freelancing             | <input type="checkbox"/> Organizations                 | <input type="checkbox"/> Radio                        |
| <input type="checkbox"/> Computer Publishing         | <input type="checkbox"/> Graphic Design          | <input type="checkbox"/> Outdoor Advertising           | <input type="checkbox"/> Sales Training & Motivation  |
| <input type="checkbox"/> Copywriting                 | <input type="checkbox"/> Illustration            | <input type="checkbox"/> Paper Companies               | <input type="checkbox"/> Signage                      |
| <input type="checkbox"/> Corporations & Institutions | <input type="checkbox"/> Imaging & Design Studio | <input type="checkbox"/> Photography / Retouching      | <input type="checkbox"/> Specialty Advertising        |
| <input type="checkbox"/> Custom Compositions         | <input type="checkbox"/> Manufacturers           | <input type="checkbox"/> Pre-press & Color Separations | <input type="checkbox"/> Telemarketing                |
| <input type="checkbox"/> Digital Imaging             | <input type="checkbox"/> Marketing               | <input type="checkbox"/> Printing Broker               | <input type="checkbox"/> Television                   |
| <input type="checkbox"/> Direct Mail                 | <input type="checkbox"/> Multimedia              | <input type="checkbox"/> Printers & Engravers          | <input type="checkbox"/> Video Production             |
| <input type="checkbox"/> Education                   | <input type="checkbox"/> Music / Recording       | <input type="checkbox"/> Publications                  | <input type="checkbox"/> Web / Internet / Interactive |
| <input type="checkbox"/> Exhibits                    | <input type="checkbox"/> Newspapers              | <input type="checkbox"/> Public Relations              | <input type="checkbox"/> Other _____                  |

**Company Description (250 words max):**

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**COMMITTEE INVOLVEMENT**

The best way to increase your networking opportunities is to volunteer on one of the Club’s committees or projects! Please review the list below and mark your interest. The committee chair will contact you!

- Ad Person of the Year/Thrive Under 35 Program** – This Spring luncheon event annually honors an area advertising professional with the AAF Silver Medal award or a rising star with the Thrive Under 35 award.
- ADDY® Awards Event** – Help out with the biggest function of the year! The AAF judging, competition and awards reception is held in February!
- Scholarship** – Work with the Club’s past-president to select a deserving scholarship recipient honored at the Ad Person of the Year Program.
- Legislative** – Be on the committee devoted to keeping Club members abreast of legislation impacting advertising professionals!
- Membership** – Volunteer on the hands-down, best committee for Club networking!
- Programs** – Help coordinate breakfast and luncheon programs featuring top-of-the-industry speakers and educational programming valuable to the membership.
- Communications/Publicity** – Help spread Club news digitally and in print!
- Public Service** – Be part of our community outreach!
- Fund-raising Events** – Help plan the NEW reverse raffle and Halloween Costume Party coming up in October, and other fundraising opportunities in the spring!
- Social Events** – Get involved with new member events, themed events and networking sessions throughout the year.
- Hospitality and Reservations** – Meet and greet new and longtime members alike at Club meetings and events
- Student Chapter Liaison** – Help burgeoning advertising professionals and meet a great pool of potential interns from Stark County’s five area colleges and universities.

MAIL COMPLETED FORMS & MAKE CHECKS PAYABLE TO:  
 Canton Advertising Federation | Membership Chair  
 P.O. Box 36827  
 Canton, OH 44735-6827

<b>OFFICIAL USE ONLY</b>		
<input type="checkbox"/> Approved	<input type="checkbox"/> Not Approved	Date: _____
Comments: _____		