

THE PHANTOM OF THE ADDYs



NEW THIS YEAR! 5% OF SPONSORSHIP FUNDS WILL BENEFIT ARTSINSTARK!

SPONSORSHIP & ADVERTISING OPPORTUNITIES

✦ *Abby Ghost* – EVENT SPONSOR: \$2,000 (ONE AVAILABLE)

The ADDY GHOST helps to cover the cost of the facility and ancillary rentals and receives these promotional opportunities:

- Full table for eight (8) at the ADDY Awards
- Logo showcased on the CAF website's ADDY page, in pre- and post-event email blasts, in the event invitations, event slide show, programs and event signage
- Web address and logo showcased on the Canton Ad Federation website
- Full page ad in event program

✦ *Le Chandelier* – AWARD SPONSOR: \$1,000 (THREE AVAILABLE)

LE CHANDELIER sponsor helps to cover the cost of ADDY trophies and receives these promotional opportunities:

- Three (3) ADDY Awards tickets
- Logo on event slide show, program, and event signage
- Full page ad in event program

✦ *Music of the Night* – DINNER SPONSOR: \$750 (FIVE AVAILABLE)

- Two (2) ADDY Awards tickets
- Logo on event slide show and program
- Full page ad in event program

✦ *Masquerade* – BEVERAGE SPONSOR: \$500 (TWO AVAILABLE)

- One (1) ADDY Awards ticket
- Logo on event slide show and program
- Half page ad in event program

✦ *Little Lotte* – TABLE SPONSOR: \$50 (FIFTEEN AVAILABLE)

- Logo displayed on table tents on one table

✦ *Madame Tiry's* PROGRAM ADVERTISING RATES:

- | | |
|----------------------------------|-------------------------------------|
| - Inside Front/Back Cover: \$450 | 7.25" x 8.75" (includes 1/8" bleed) |
| - Full Page: \$250 | 6.25" x 7.75" |
| - Half Page: \$125 | 6.25" x 3.75" |
| - Quarter Page: \$100 | 3" x 3.75" |

TO BECOME A SPONSOR OR ADVERTISER, CONTACT HEATHER WEST @ 330.492.5500.

